



### Half-Empty or Half-Full?

Storage is something your buyers are always looking for. A trick to make it seem like you have more storage is to take out half the things in your closets and storage spaces and neatly organize what's left in there. Be sure to clean every nook and cranny—buyers like to snoop!

### Shine Bright

Maximizing your lighting is another great way to make your home seem bigger. Clean the windows, open the drapes, and increase the wattage of your light bulbs to let in light! This makes your house brighter and cheerier.

### See Spot, No!

Everyone loves a cuddly dog or cat, but in the eyes of potential buyers, it might be problematic. Pets = fur, weird smells, and a sense of uncleanliness. It's best to send your fur babies to a sitter or pet hotel for the day if you have an open house.

### Take the Home from the House

While you want it to seem like someone is living in your home, you don't want to make it seem like YOU are living there. The more personal items you have in your home, the less the buyer can imagine themselves living in the home. It's best to keep sentimental items out for your open house.

### Sell Your Kitchen

The kitchen should be the highlight of the entire house. The benefits of remodeling your kitchen are endless. The fastest, most inexpensive kitchen updates include painting your cabinets and updating cabinet hardware.

### Conversational Furniture

Pulling your furniture away from the walls and into conversational groups creates an obvious traffic flow to make your space seem larger and more user-friendly.

### Orchestrate Your Artwork

Placing your artwork and wall decorations in stereotypical spots can render them almost invisible. Art displayed creatively stands out and shows off your space! Vary the pattern and grouping of your décor.

### Rule of 3

Mixing the right accessories can make everything more eye-pleasing. Odd numbers are preferable, especially three. Line your décor up in a triangle for more dimension with the largest item in the back and smallest in front.



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